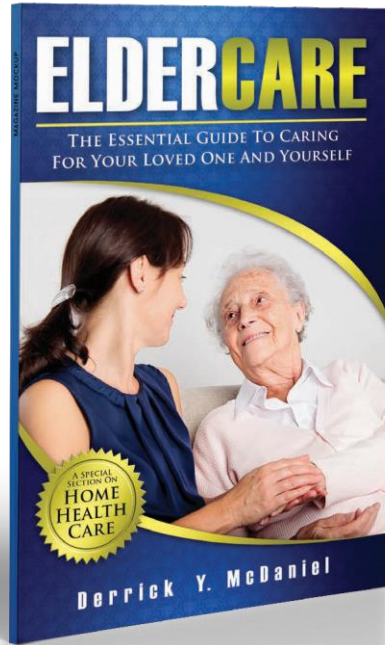




Profile

After years of consulting, providing professional advice and caring for the elderly, **Derrick Y. McDaniel**, a recognized expert in the eldercare industry, an attorney and former NYU professor, has composed a resource tool to help everyone who cares for

their aging loved ones. ***Eldercare, The Essential Guide to Caring for Your Loved One and Yourself*** is a book that answers all the tough care giving questions that most people do not know to ask.



Why Mr. Eldercare 101

1. Eldercare issues impact ALL cultures, races, socio-economic strata
2. 1 in 3 U.S. Adults are currently Caregivers
3. 46% of Adults expect to provide care to the elderly during their lifetime
4. Over 65 Million people in the U.S. are unpaid family caregivers
5. Over 10,000 people a day turn 65 in America
6. Caregivers are losing their homes, health, families, and relationships due to lack of preparation

Derrick Y. McDaniel

Speaker

Derrick McDaniel is an author, educator, speaker, advocate and thought leader in the areas of eldercare and caregiver related matters. His book *Eldercare: The Essential Guide To Caring For Your Loved One and Yourself* is an innovative text that has been read by multitudes of baby boomers and caregivers of all ages. Mr. McDaniel is a much sought after speaker and is available to speak on a wide range of subjects related to Eldercare and long-term care planning. Some examples include:

Eldercare Topics

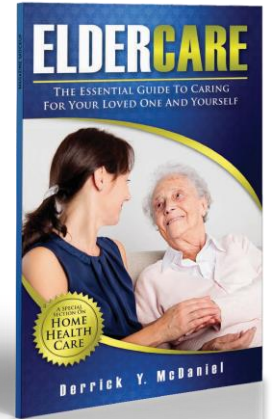
- How to pay for eldercare expenses
- Cost vs. Expenses
- Managing family dynamics



- Where and how to find the necessary information
- How to understand and create a strategy for your eldercare challenges
- Options for eldercare
- Home Care & Adult day care
- Caregiving Issues
- What it means to be a caregiver-the challenges & the rewards
- Understanding yourself and taking care of yourself
- Starting the Conversation: Dealing with family conflict around the difficult subjects of aging, disability, and long term care
- Physical and emotional impacts related to caregiving
- Preparing to be a Caregiver (financially, emotionally, professionally)
- Hiring In-Home Care: What consumers need to know
- Long Term Care Planning
- A Sea of Options: Navigating the health care and long term care systems
- The Long Term Care Continuum: Understanding home and community - based options

Mr. McDaniel will gladly customize a presentation for your needs. He works with professional organizations to provide continuing education programs, develops and presents conference sessions and frequently speaks to organizations of all sizes (including church, corporate, community and civic groups).

Call us at 973-532-2713 x 706 to discuss your group's request, or if you have additional questions please send an e-mail to Questions@mreldercare101.com.



Recent Media Links

Website: www.MrEldercare101.com

Elder care Book: <http://bit.ly/EldercareGuideBook>

Book Review: <http://bit.ly/1Sji8bC>

Recent On Camera Appearances:

WABC-TV – “Here And Now” – <http://bit.ly/WABC-TV-DerrickMcDaniel>

The Root Live – Harriet Cole –

<http://bit.ly/DerrickMcDaniel-MrEldercare101-TheRootLive-PrudentialSeries>

Magazines/Articles – National/International:

Ebony Magazine (Multiple Articles)

<http://bit.ly/DerrickMcDaniel-Eldercare-EBONYMagazine>

Huffington Post (Multiple Articles)

<http://www.huffingtonpost.com/derrick-y-mcdaniel/>

Black Doctors (Multiple Articles)

<http://bit.ly/DerrickMcDaniel-Eldercare-BlackDoctors>

Real Health Magazine

<http://bit.ly/DerrickMcDaniel-MrEldercare101-RealHealthMag>

Target Market News - <http://targetmarketnews.com/storyid07021501.htm>

Additional

Reuters

<http://bit.ly/DerrickMcDaniel-MrEldercare101-Reuters>

As Holidays Approach Caregiving Remains A Family Affair

<http://bit.ly/DerrickMcDaniel-MrEldercare101-HolidayCaregivingRemainsAFamilyAffair>

Having The Care Is Needed Conversation

<http://bit.ly/DerrickMcDaniel-MrEldercare101-HavingTheCareIsNeededConversation>

Caring For Your Elderly Loved One And The Satisfaction It Brings

<http://bit.ly/DerrickMcDaniel-MrEldercare101-TheSatisfactionCareGivingBrings>

National Syndicated Radio

Sirius Radio Network - <http://bit.ly/Sirius-DerrickMcDaniel-Karen-Hunter-Show>

George Kilpatrick Show

<http://bit.ly/DerrickMcDaniel-MrEldercare101-GeorgeKilpatrickShow>

Ash Cash Show

<http://bit.ly/DerrickMcDaniel-MrEldercare101-AshCashShow1>

Café Mocha – WBLS-National

NAACP Network – WTBE- National

Radio Stations Additional Markets

New York | Washington DC | Atlanta | Miami | Chicago | St. Louis | Houston
Dallas | Los Angeles | Oakland | Seattle

Mr. Eldercare 101 Podcast

Mr. Eldercare 101 – Podcast #2 – Long Term Care Insurance

<http://bit.ly/MrEldercare101-LongTermCareInsurance>

Mr. Eldercare 101 Videos

Mr. Eldercare 101 - Cost vs. Expense of Eldercare

<http://bit.ly/MrEldercare101-TheExpenseVersusTheCostofEldercare>

Mr. Eldercare101 – Having The Care Is Needed Conversation

<http://bit.ly/DerrickMcDaniel-MrEldercare101-Video-HavingTheCareIsNeededConversation>

Mr.Eldercare101 – How Can A Caregiver Care For Themselves

<http://bit.ly/MrEldercare101-HowCanACaregiverCareForThemselves>

Mr. Eldercare 101 – How Did I Become Mr. Eldercare 101

<http://bit.ly/MrEldercare101-HowDidIBecomeMrEldercare101>

Recent Appearances (see website for more extensive list):

Moneywise National Empowerment Tour

Emblem Health – Care For The Family Caregiver Symposium

EBONY **REALHEALTH**
YOUR GUIDE TO BLACK WELLNESS

SIRIUS
SATELLITE RADIO



Contact



Terrie Williams Agency
[tmwms@terriewilliams.com /](mailto:tmwms@terriewilliams.com)



Derrick McDaniel
[Derrick@MrEldercare101.com /](mailto:Derrick@MrEldercare101.com)



4 South Orange Ave.
South Orange, NJ 07079



973-532-2713 x 706



Derrick@MrEldercare101.com



www.MrEldercare101.com

